



Advanced PBI Reports

Sample manual - first two chapters



Wise Owl
Training

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CHAPTER 1 - ADVANCED TABLES

1.1 Showing Images in Tables

It's easy to show images in tables like this one, provided that you remember to choose the right data type:

The flag for each country is displayed using a link to website www.sciencekids.co.nz/pictures/flags.html.

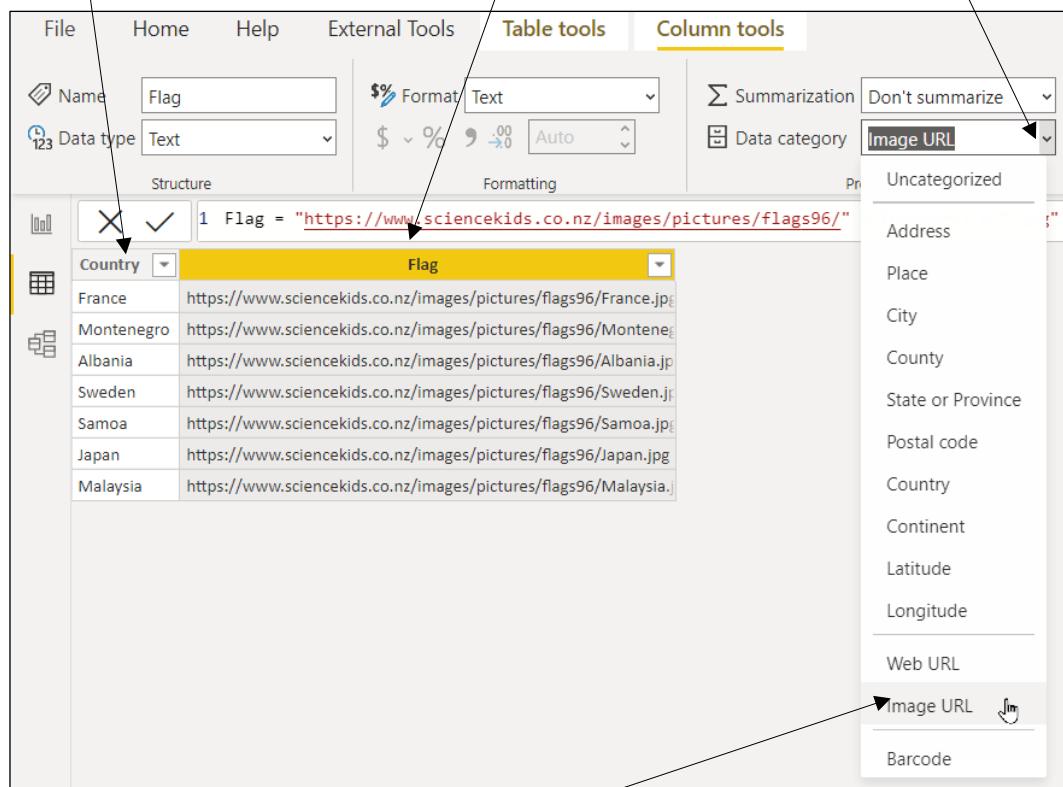
Country	Flag
Samoa	
Montenegro	
Japan	

To get this to work, follow the steps below:

a) Get data which contains the website address of an image for each row.

b) Select the column containing the image.

c) On the **Column tools** tab which appears in the ribbon, click on this drop arrow.



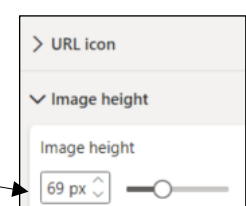
The screenshot shows the 'Column tools' tab in the software. The 'Data category' dropdown is open, and 'Image URL' is selected. The table below shows a 'Country' column and a 'Flag' column with URLs.

Country	Flag
France	https://www.sciencekids.co.nz/images/pictures/flags96/France.jpg
Montenegro	https://www.sciencekids.co.nz/images/pictures/flags96/Montenegro.jpg
Albania	https://www.sciencekids.co.nz/images/pictures/flags96/Albania.jpg
Sweden	https://www.sciencekids.co.nz/images/pictures/flags96/Sweden.jpg
Samoa	https://www.sciencekids.co.nz/images/pictures/flags96/Samoa.jpg
Japan	https://www.sciencekids.co.nz/images/pictures/flags96/Japan.jpg
Malaysia	https://www.sciencekids.co.nz/images/pictures/flags96/Malaysia.jpg

d) Choose to display this column in the table as an image (assuming that it contains the URL to an image).

Note that it's often a good idea to reduce the height of each image:

At the bottom of the table's format properties, it's often a good idea to reduce the height allowed for each image (use trial and error to determine the best height).



The screenshot shows the 'Image height' property in the software interface. The 'Image height' is set to 69 px.




1.2 URLs in Tables

You can display URLs as clickable links or text:

UrlId	Url	Notes
1	https://www.wiseowl.co.uk/	Wise Owl website
2	mailto:default@wiseowl.co.uk	Email Wise Owl
3	ftp://invented-ftp-site.com	Invented FTP address

You can display URLs as text links ...

... or as URL icons, like this.

UrlId	Url	Notes
1	 Wise Owl website	Wise Owl website
2	 Email Wise Owl	Email Wise Owl
3	 Invented FTP address	Invented FTP address

Displaying Text Entries as URLs

Start by creating a table containing one or more different types of links:

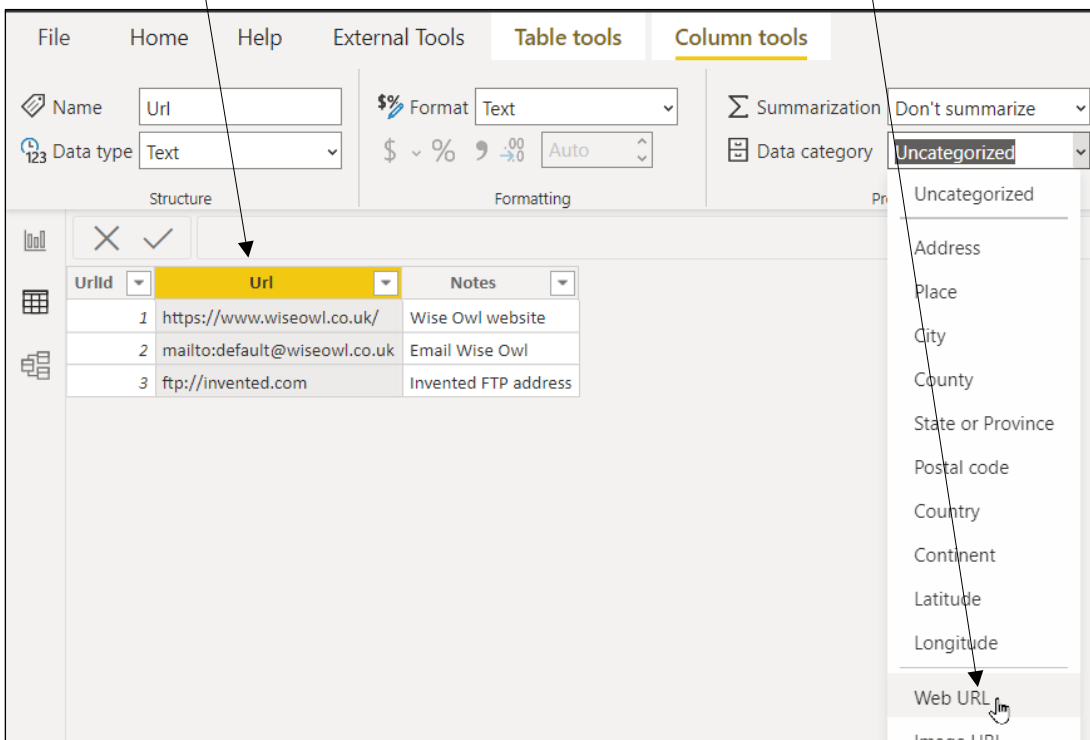
This table contains a website address, an email link and an FTP site address.

UrlId	Url	Notes
1	https://www.wiseowl.co.uk/	Wise Owl website
2	mailto:default@wiseowl.co.uk	Email Wise Owl
3	ftp://invented.com	Invented FTP address

You can then designate one of the columns as a URL:

a) Select the column which gives the URL to link to.

b) Choose this option on the **Column tools** tab which appears in the *Power BI Desktop* ribbon to designate this as a clickable hyperlink.



The screenshot shows the Power BI Desktop ribbon with the 'Table tools' and 'Column tools' tabs. The 'Url' column is selected, and the 'Web URL' option is chosen from the 'Data category' dropdown menu. The table below shows the data for the 'Url' column.

UrlId	Url	Notes
1	https://www.wiseowl.co.uk/	Wise Owl website
2	mailto:default@wiseowl.co.uk	Email Wise Owl
3	ftp://invented.com	Invented FTP address

URL	Notes
ftp://invented.com	Invented FTP address
https://www.wiseowl.co.uk/	Wise Owl website
mailto:default@wiseowl.co.uk	Email Wise Owl

c) If you create a table based on this data, you can then click on any of the links (for example, this one would try to open your web-based mail client, such as Outlook).

Displaying URLs as Icons

You can use the formatting properties of a table to show URLs as icons:

> Cell elements




URL icon ☒

[Revert to default](#)

> Image height

a) Choose this option towards the bottom of the table's formatting toolbar to show links as icons.

b) The results: you can see each URL as a clickable icon, with the tooltip showing the address to go to.

UrlId	Url	Notes
1		Wise Owl website
2		https://www.wiseowl.co.uk/
3		Invented FTP address

Displaying Other Columns as Clickable URLs

One nice idea is to make text clickable using the value of another column as the URL:

TownId	TownName	URL
1	Aintree	https://www.dayoutwiththekids.co.uk/things-to-do/north-west/merseyside/aintree
2	Aldershot	https://www.dayoutwiththekids.co.uk/things-to-do/south-east-and-london/hampshire/aldershot
3	Altrincham	https://www.dayoutwiththekids.co.uk/things-to-do/north-west/greater-manchester/altrincham
4	Andover	https://www.dayoutwiththekids.co.uk/things-to-do/south-east-and-london/hampshire/andover

a) Make sure that you have a table containing a column containing the URL a user can visit when they click on each row (here for each town we'll be able to find out things to do in it).

b) In the table's formatting properties, choose the **Cell elements** card and enable the **Web URL** for (in our case) the **TownName** column.

Web URL - TownName

Format style: Field value

What field should we base this on?

First URL

Search

- Environment
- Family
- Habitat
- Product
- Purchase
- Region
- Town
 - RegionId
 - TownId
 - TownName
 - URL

c) Set the URL for each town to be the first (and we assume only!) value of the URL column for this town.

d) The result is that you can see each town's name, but click on it to go to the corresponding URL:

TownId	TownName
1	Aintree
2	Aldershot
3	Altrincham
4	Andover
5	Ashford

Visualizations

Format visual

Search

Visual General ...

> Style presets

> Grid

> Values

> Column headers

> Totals

> Specific column

Cell elements

Apply settings to: Series TownName

Background color: Off

Font color: fx

Icons: Off

Web URL: ☒

1.3 Sorting by Multiple Columns

You can sort by more than one column as shown below:

For this example we've sorted the data:

- In reverse alphabetical order by region name; then
- Within this, in reverse alphabetical order by environment name.

RegionName	EnvironmentName	Average of Quantity
Yorkshire & Humberside	Water	2.33
Yorkshire & Humberside	Land	2.29
Yorkshire & Humberside	Air	2.39
West Midlands	Water	2.36
West Midlands	Land	2.32
West Midlands	Air	2.15
South West	Water	2.06
South West	Land	2.28
South West	Air	2.38

To do this, first click once on the main column you want to sort by (click a second time to reverse the sort order):

A downward arrow shows that you're sorting in reverse order by this column.

RegionName	EnvironmentName
Yorkshire & Humberside	Air
Yorkshire & Humberside	Land
Yorkshire & Humberside	Water

Now hold down the **Shift** key and click on each subsequent column that you want to sort by:

Click a second time (with the **Shift** key still held down) to reverse the sort order for any subsequent column.

RegionName	EnvironmentName	Average of Quantity
Yorkshire & Humberside	Water	
Yorkshire & Humberside	Land	
Yorkshire & Humberside	Air	
West Midlands	Water	
West Midlands	Land	
West Midlands	Air	



To return to normal sorting just click at the top of any column without holding down the **Shift** key.

1.4 Preventing Data Grouping

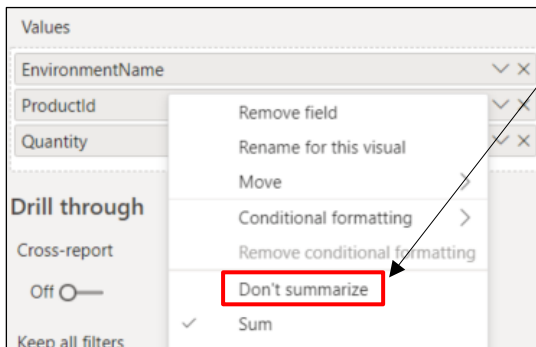
By default Power BI treats numerical fields as numbers (and aggregates them) but you can get round this either for a single table or by changing the default field setting.

Because the **Productid** is an integer, Power BI is summing its values for each environment.

EnvironmentName	Productid	Quantity
Air	28	5594
Land	120	61366
Water	42	7455
Total	190	74415

Preventing Summarising for a Single Field

You can turn off summarising for a single field like this:



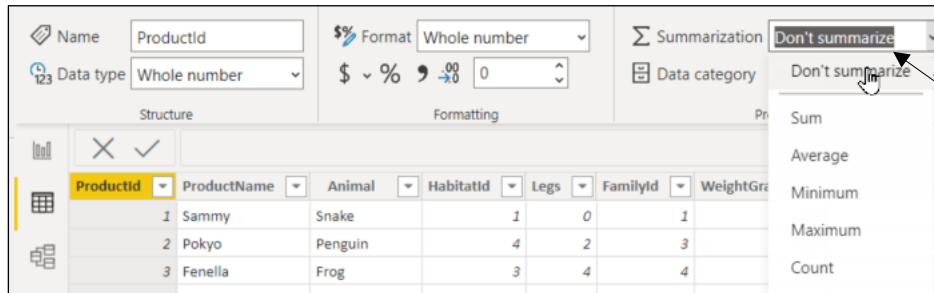
a) Click on the arrow to the right of a field in the field well and choose **Don't summarize**, as shown.

b) Power BI now groups the data by each product's id number, rather than adding these numbers together.

EnvironmentName	Productid	Quantity
Air	7	118
Air	9	5204
Air	12	272
Land	1	22668
Land	4	6459
Land	5	383
Land	6	1996

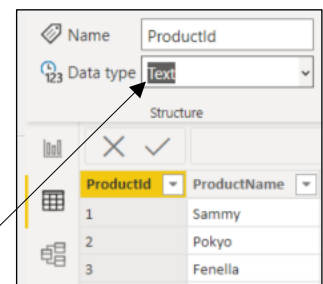
Changing the Default Summarisation Options

Here are two of ways to force Power BI to group data by a field by default:



The obvious way is to click on a column (such as the **Productid** one here) and change the default summarisation option to **Don't summarize**.

However, you could also change the data type of a numerical column to text. This will mean that it is left-aligned by default, and it will be impossible to sum it!

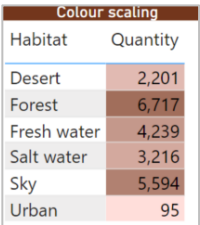
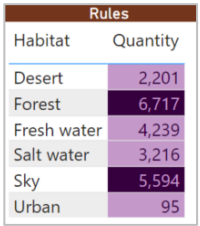
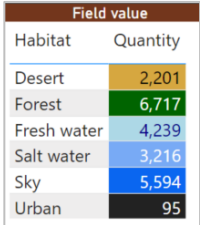
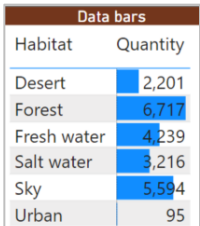
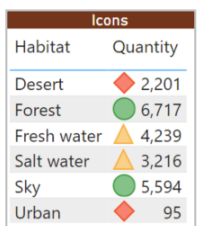


*The example on this page is a bit forced: when you import data from a table where the numerical id field is the primary key (that is, unique for each row of data), Power BI will usually mark this as **Don't summarize** anyway.*

CHAPTER 2 - CONDITIONAL FORMATTING

2.1 Conditional Formatting

Conditional formatting allows you to produce the following effects:

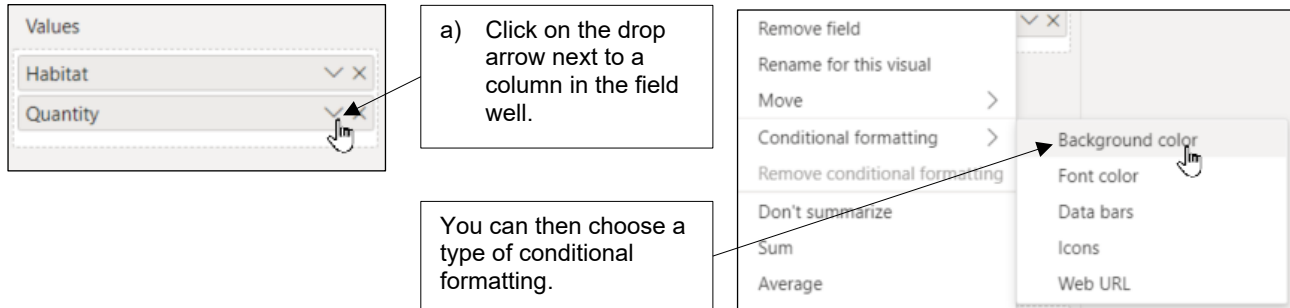
Effect	Example	Notes
<i>Gradient</i>		In general, the larger the number the darker the colour, although there are quite a few variations on this as shown later in this chapter.
<i>Rules</i>		<p>The rules here are:</p> <ul style="list-style-type: none"> Anything up to 5000 is lightly coloured; and Anything over 5000 is dark-coloured.
<i>Field colour</i>		We'll use fields in the Habitat table to choose the foreground and background colours to use for each row.
<i>Data bars</i>		Overlaid on top of each number is a bar showing how big it is.
<i>Icons</i>		Here we're using different icons to show how well we're doing against a target.

2.2 Applying Conditional Formatting to Fields

You can apply conditional formatting to the fields in a table or matrix either in the field well or via the formatting pane.

Applying Conditional Formatting through the Field Well

To choose conditional formatting when viewing the fields used by your visual:



a) Click on the drop arrow next to a column in the field well.

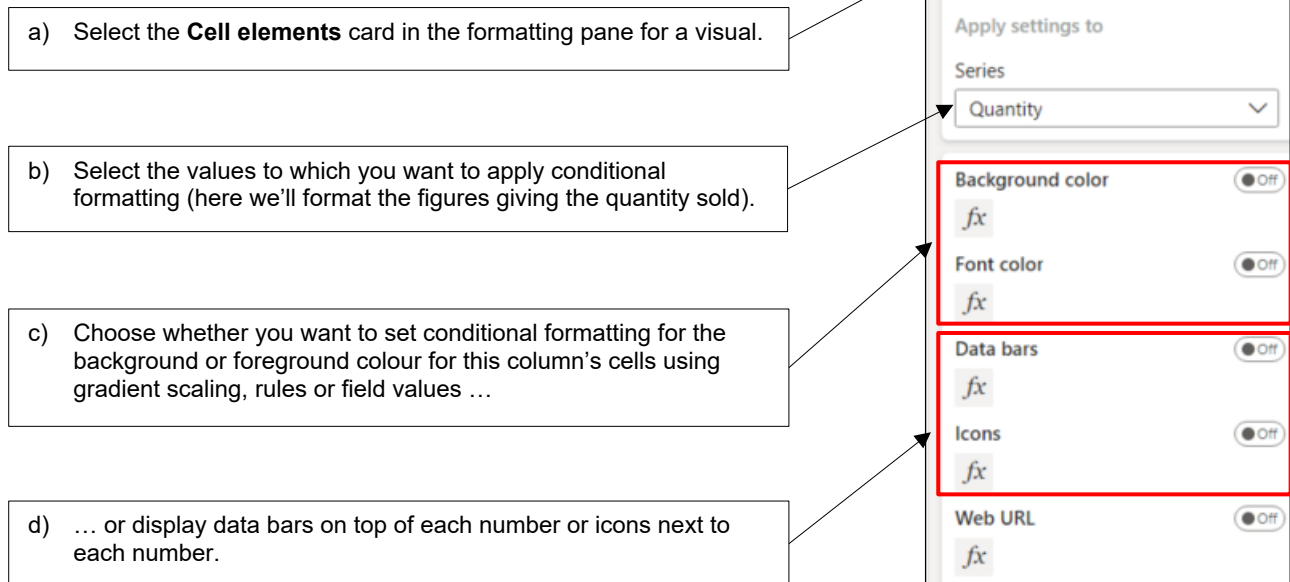
You can then choose a type of conditional formatting.

Remove field
Rename for this visual
Move
Conditional formatting
Remove conditional formatting
Don't summarize
Sum
Average

Background color
Font color
Data bars
Icons
Web URL

Applying Conditional Formatting through the Format Pane

This is probably the more intuitive method (after all, you are changing formatting!):



a) Select the **Cell elements** card in the formatting pane for a visual.

b) Select the values to which you want to apply conditional formatting (here we'll format the figures giving the quantity sold).

c) Choose whether you want to set conditional formatting for the background or foreground colour for this column's cells using gradient scaling, rules or field values ...

d) ... or display data bars on top of each number or icons next to each number.

> Specific column

Cell elements

Apply settings to

Series

Quantity

Background color ☐

fx

Font color ☐

fx

Data bars ☐

fx

Icons ☐

fx

Web URL ☐

fx



Note that if you've already applied conditional formatting and then want to change it you will need to click on the **fx** tool to do so.

2.3 Gradient Effects

If you choose to apply a font colour or background colour conditional format you'll see the dialog box shown below when you click **Advanced controls**:

Make sure you have selected **Gradient** from this drop down list.

Choose the field and aggregate function on which you want to base the scale.

You can give blank values a unique colour to make them stand out.

Background color - Quantity

Format style: **Gradient**

Apply to: **Values only**

What field should we base this on?: **Sum of Quantity**

Summarization: **Sum**

How should we format empty values?: **As zero**

Minimum: **Lowest value**

Maximum: **Custom** (10000)

☐ Add a middle color

You can choose to start and end the scale using the lowest and highest values of the field or you can set your own upper and lower limits.

Adding a Middle Colour

If you want to show how much figures vary from a central point, tick the **Add a middle colour** box:

Minimum: **Lowest value**

Center: **Middle value**

Maximum: **Highest value**

☒ Add a middle color

Tick this box and enter settings as shown to show when figures move away from a middle value.

This is the most central figure, and hence appears the yellowest.

Colour scaling

Habitat	Quantity
Desert	2,201
Forest	6,717
Fresh water	4,239
Salt water	3,216
Sky	5,594
Urban	95

2.4 Rules-Based Conditional Formatting

You can get more control over conditional formatting by choosing to format using **Rules**:

Choose to format by **Rules** using this drop down list.

Formatting can apply to values, totals or both:

Apply to
Values only
Values and totals
Totals only

Background color - Quantity

Format style: Rules

Apply to: Values only

What field should we base this on?: Sum of Quantity

Summarization: Sum

Rules

↑↓ Reverse color order + New rule

If value >= 5000 Number and <= 100 Percent then [dark purple]

If value >= 0 Number and <= 5000 Number then [light purple]

Configure the rules and colours you want to use.

Each rule you set can refer to the absolute number in a cell or the percentage (**Percent**) of the total.

You can add more rules by clicking this button.

The settings above would produce purple gradients, with the highest sales having the darkest background colour:

You would also separately have to set conditional formatting for the font colour to make this light when the background is dark, and vice versa.

Rules	
Habitat	Quantity
Desert	2,201
Forest	6,717
Fresh water	4,239
Salt water	3,216
Sky	5,594
Urban	95

Note that you can also reset the lowest/highest threshold in any rule to the minimum or maximum value in the underlying data:

Minimum

Lowest value

Lowest value

Custom

Add a middle color

You can set the minimum for any rule to be the lowest value in the underlying data ...

... or the maximum to be the highest value.

Maximum

Highest value

Highest value

Custom

2.5 Data Bars

If you choose data bars instead of colour scales when applying conditional formatting, you'll be able to set options in this dialog box:

- a) Choose whether you want to show the data bars only, or the data bars and the underlying numbers.

- b) Configure your data bars (if you set a value for the minimum you won't see data bars for values which fall below this limit). You should now see your data bars - the wider the bar, the bigger the number it represents (for the ones on the left, we've ticked **Show bar only**):

Data bars	
Habitat	Quantity
Desert	
Forest	
Fresh water	
Salt water	
Sky	
Urban	

Data bars	
Habitat	Quantity
Desert	2,201
Forest	6,717
Fresh water	4,239
Salt water	3,216
Sky	5,594
Urban	95

Data bars - Quantity

Format cells with bars based on their values.

☐ Show bar only

Minimum

Lowest value

Enter a value

Maximum

Highest value

Enter a value

Positive bar

☐ 

Bar direction

Left to right

Negative bar

☐ 

Axis

☐ 

2.6 Formatting Using Field Values

You can use the value of a field to set the colour used in a conditional format.

We'll set the background and foreground colour for each habitat from these fields in the table (notice that you can use either colour names or hex colour codes).

Habitat	EnvironmentId	BackColour	ForeColour
Grasslands	2	Light green	Black
Forest	2	Dark green	White
Fresh water	3	LightBlue	Dark blue
Salt water	3	#78aaf5	White
Desert	2	#d6a740	Black
Urban	2	#222	White
Sky	2	#0a66f0	White

Having created the relevant colour fields in the underlying table, here's how to apply them:

We're applying a format to the **Quantity** field using a **Field value**.

Background color - Quantity

Format style: Apply to:

What field should we base this on?: Summarization:

Pick the field holding the colour name from this drop down list.

The end result is this somewhat ugly-looking table (we've set conditional formatting for the foreground colour to use the **ForeColour** field).

Habitat	Quantity
Desert	2,201
Forest	6,717
Fresh water	4,239
Salt water	3,216
Sky	5,594
Urban	95

Using SWITCH to Generate Colours

If you haven't got access to the underlying data tables, you can add calculated columns to set colours – here's an example:

RegionId	RegionName
1	East Anglia
2	East Midlands
3	London
4	North
5	North West
6	South East
7	South West
8	West Midlands
9	Yorkshire & Humberside

Create a calculated column with an expression like this:

```
Colour = SWITCH(
    // test the region number, say
    Region[RegionId],
    1, "Green",
    2, "Red",
    3, "Blue",
    4, "Yellow",
    5, "Grey",
    6, "Orange",
    7, "Pink",
    8, "Purple",
    9, "Turquoise",
    "White"
)
```

RegionName	Air	Land	Water
East Anglia	1,016	10,384	1,331
East Midlands	332	3,912	488
London	622	7,289	901
North	366	3,981	430
North West	1,016	10,384	1,331
South East	1,361	15,322	1,823
South West	336	3,596	449
West Midlands	622	7,289	901
Yorkshire & Humberside	795	6,901	857

Figures for the **North** region, for example, appear in yellow because we've used **Field value** conditional formatting to set the background colour of the **Quantity** field in this matrix to be the value of the **Colour** calculated column shown above. Because the **North** is region 4, this evaluates to **Yellow**.

2.7 Displaying Icons

You can choose to display *icons* instead of, or alongside, the value of a field:

You can choose the layout of the icon using the options in this drop down list:

Icon layout

- Left of data
- Left of data
- Icon only
- Right of data

Choose the alignment of the icon using this drop down list:

Icon alignment

- Top
- Top
- Middle
- Bottom

Icons - Quantity

Format style
Rules




Apply to
Values only

What field should we base this on?
Sum of Quantity

Summarization
Sum




Icon layout
Left of data

Icon alignment
Top

Style




Reverse icon order + New rule







Rules

If value	Operator	Value	Unit	and	Operator	Value	Unit	then	Icon	Actions
If value	>=	0	Percent	and	<	33	Percent	then		↑ ↓ ×
If value	>=	33	Percent	and	<	67	Percent	then		↑ ↓ ×
If value	>=	67	Percent	and	<=	100	Percent	then		↑ ↓ ×

Configure the rules for the ranges of values in this section of the dialog box. You can set ranges using either absolute numeric values or percentages.




































Choose which icon you want to display for each range of values using the drop down list.

The choices shown above would give this chart of sales by habitat:

Icons		
Habitat	Quantity	
Desert		2,201
Forest		6,717
Fresh water		4,239
Salt water		3,216
Sky		5,594
Urban		95

The top third of values get a green circle, while the bottom third get a red diamond.

What we do!

		Basic training	Advanced training	Systems / consultancy
Office	Microsoft Excel			
	VBA macros			
	Office Scripts			
	Microsoft Access			
Power BI, etc	Power BI and DAX			
	Power Apps			
	Power Automate (both)			
SQL Server	SQL			
	Reporting Services			
	Report Builder			
	Integration Services			
	Analysis Services			
Coding	Visual C#			
	VB programming			
	MySQL			
	Python			



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